since 1996
ORKAY
TILES

MARKETING PROPOSAL

Let’s Know

Manufacturing Standards and
How Quality Starts at Orkay

Designed
to elevate

Livin

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The Partnership Premise

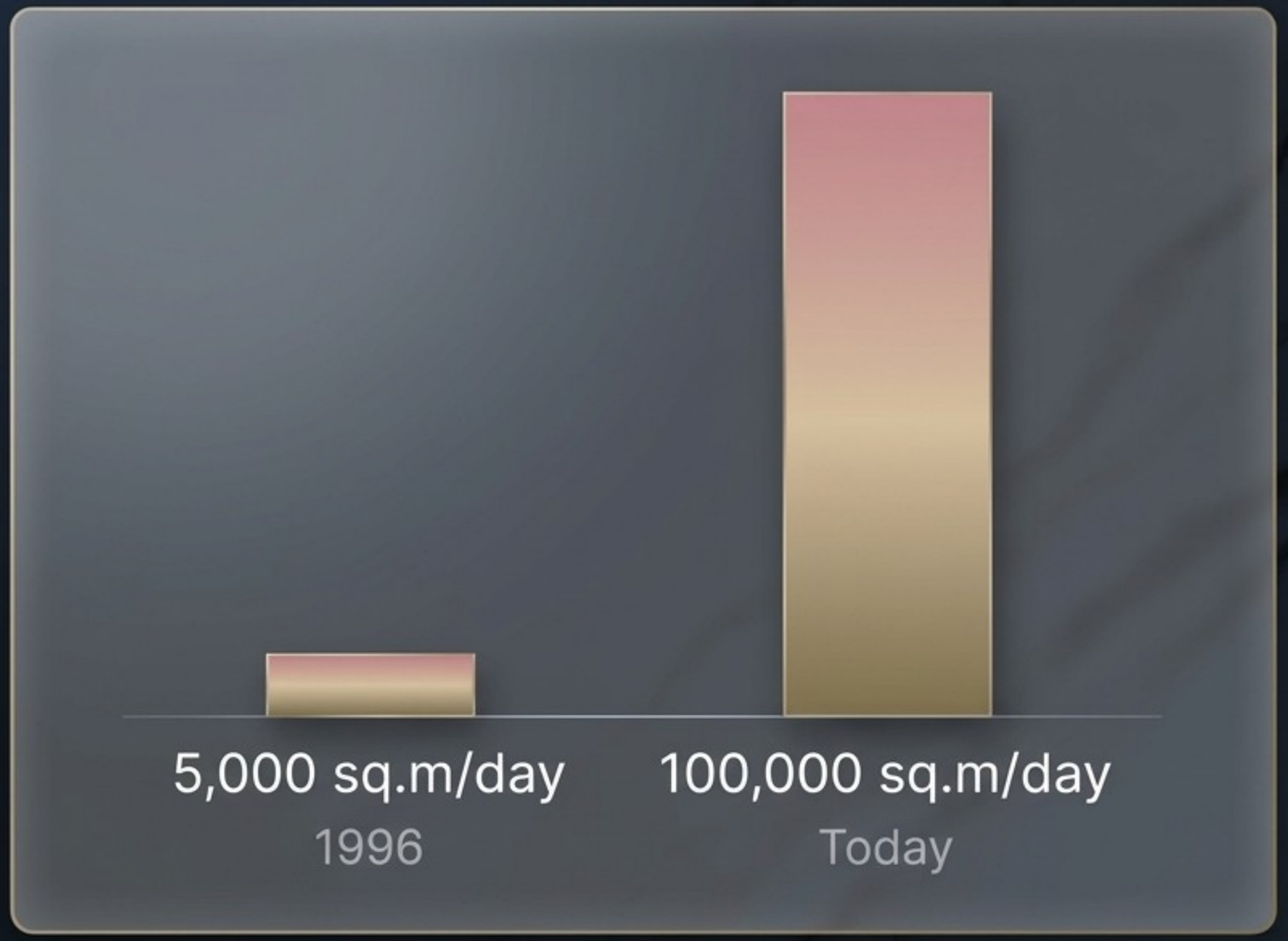
“A tile’s quality is decided long before the sale.”

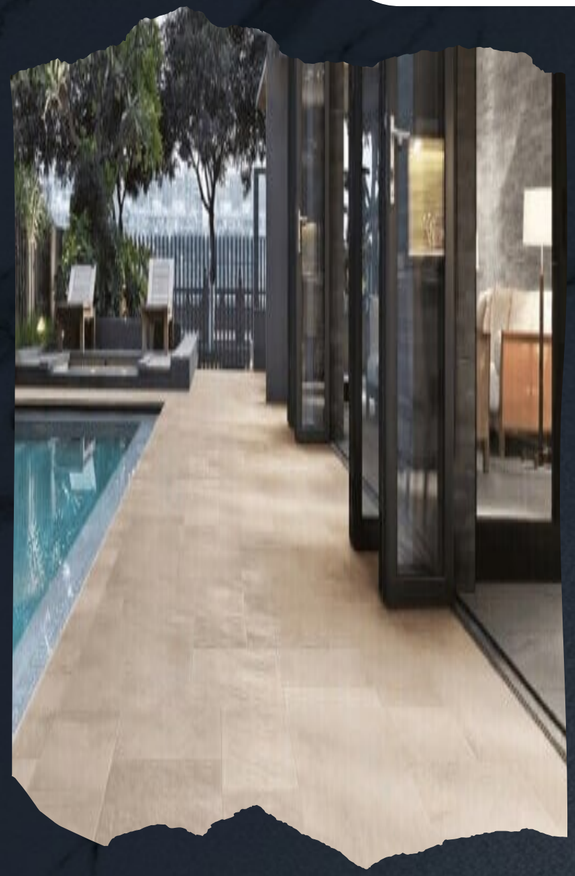
When you stock Orkay tiles, your reputation as a dealer becomes our responsibility.

Every aspect of our manufacturing process—from raw material selection to secure packaging—is designed to ensure our tiles can be sold with absolute confidence.

Our 28 years of manufacturing experience protects your business reputation.

A Legacy of Scale





Supported by 28 years of continuous technology upgrades, precision improvements, and process refinement.

Phase 1: Formulation & Formation

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Raw Material Preparation

Sourcing high-quality kaolin, feldspar, quartz, and ball clay.

Dealer Benefit: Strict control ensures zero deviation across production batches.

Body Formation

Dry-pressed under high tonnage for uniform dimensions and flatness.

Dealer Benefit: Ensures perfect tile alignment during installation, minimizing uneven surface complaints.

Phase 2: Maturation & Glazing

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Sintering in Tunnel Kilns

Fired at 1,100°C–1,200°C to create a dense, glass-like vitrified structure.

Dealer Benefit: Radically improves hardness, durability, and reduces water absorption.

Surface Treatment & Digital Glazing

State-of-the-art digital printing for high-def marble veins, wood textures, and natural stone effects.

Dealer Benefit: Flawless design reproduction that drives premium retail pricing.

The Vitrified Ecosystem

Glazed Vitrified Tiles (GVT)

Structure

Dense vitrified body with a digitally printed glazed surface.

Application

Ideal for interior decorative floor and wall applications.

Double-Charged Vitrified (DCT)

Structure

Dual-layer pigmentation pressed directly into the tile body.

Application

Design extends below the surface, offering long-lasting appearance even with heavy wear.

Nano Vitrified Tiles

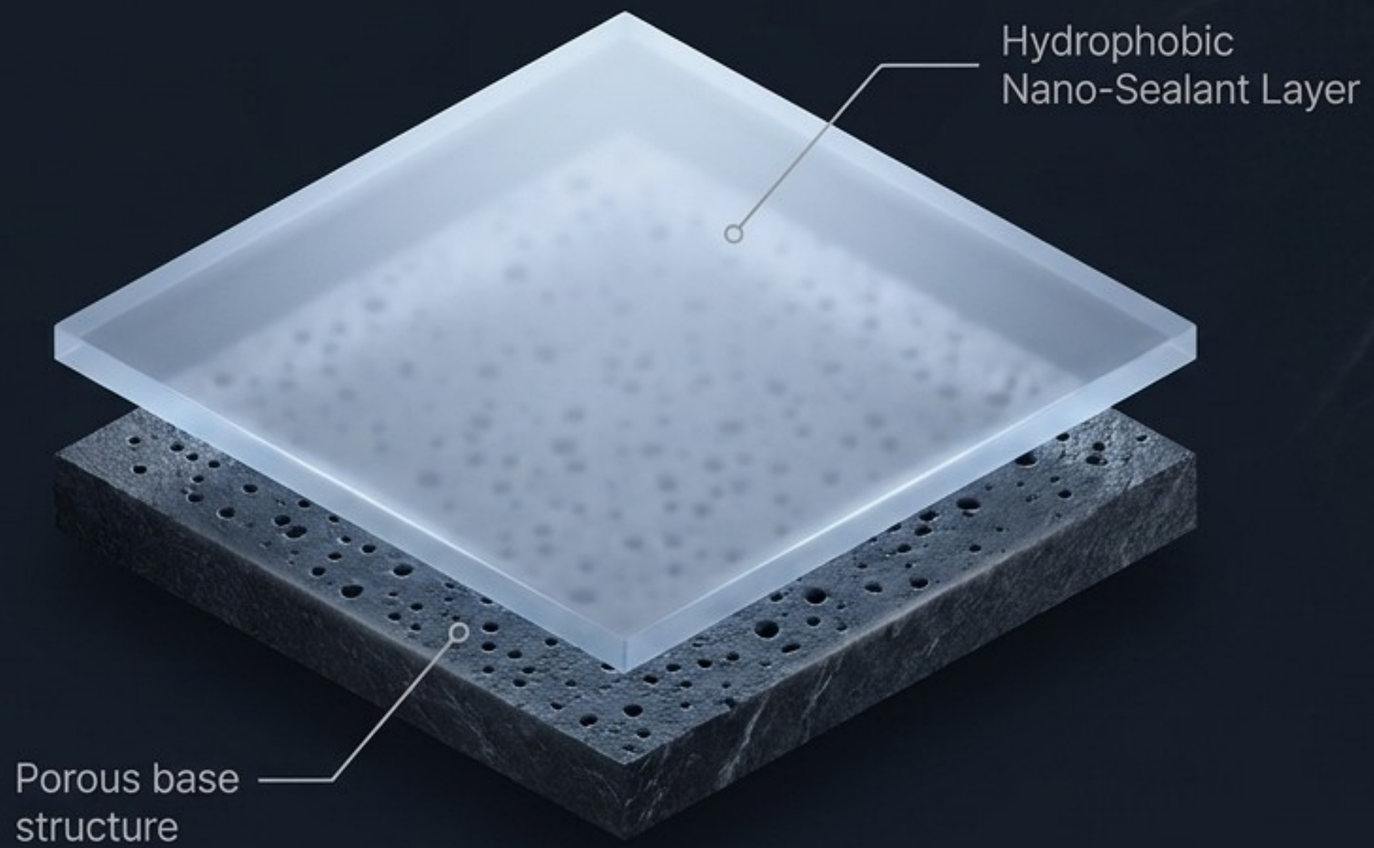
Structure

Advanced nano-coating applied post-sintering to seal microscopic surface pores.

Application

Hydrophobic protection ideal for high-traffic, spill-prone commercial spaces.

The Nano Advantage



Performance Metrics

Durability

Hardness Rating of 6–8 Mohs.

Resistance

Impervious to water, oil, and chemical spills.

Ideal Commercial Environments

Restaurants, Clinics, Offices, and Hotels.

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Comprehensive Portfolio Capabilities

One manufacturer. Every segment. No compromise on quality.

- Ceramic Wall Tiles
- Digital Porcelain Tiles
- Glazed Vitrified Tiles
- Double-Fired Vitrified Tiles
- Nano Vitrified Tiles
- Porcelain Slabs
- Wood Look Planks
- Countertop Tiles
- Outdoor Anti-Slip Tiles

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Global Protection & Logistics

Serving over 40 countries.

Individually Packed
Every tile is secured for maximum protection.

Long-Distance Design
Packaging architecture specifically engineered for international maritime and overland transport.

Zero Financial Loss
Eliminating transit breakage ensures total customer satisfaction at delivery.

The Value Proposition for THYNK UNLIMITED

Our Input	Your Outcome
State-of-the-art kiln firing & advanced digital printing.	Premium aesthetics that attract high-end customers and justify higher retail margins.
Strict quality control systems & precise body formation.	Perfect installation alignment, eliminating dealer returns and installer complaints.
Environmentally safe, long-distance global packaging.	Zero financial loss from transit breakage, ensuring reliable inventory for your showrooms.

NotebookLM

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The Blueprint for Partnership

Quality at Orkay Tiles is not a checklist. It is a system embedded across every department and every shift.

From raw material selection to final packaging, every step is engineered to protect the trust you place in us.

Build your dealership on a foundation that doesn't crack.

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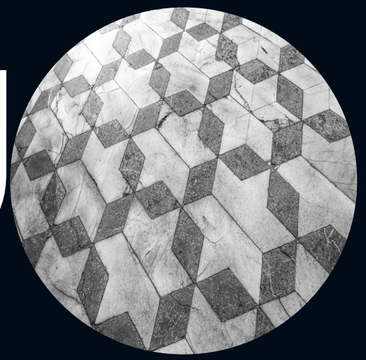
TILES

THANK YOU SO MUCH



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